



PRESS RELEASE

**CSIA AND GAA JOIN FORCES TO SUPPORT 100,000+
CORPORATE SECRETARIES AND GOVERNANCE
PROFESSIONALS ACROSS GLOBAL MARKETS**

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PRESS RELEASE | FOR IMMEDIATE RELEASE

CSIA and GAA Join Forces to Support 100,000+ Corporate Secretaries and Governance Professionals Across Global Markets

The collaboration will create new opportunities for Corporate Secretaries and the wider governance community to exchange cross-market insights, specialist perspectives and practical expertise.

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[Corporate Secretaries International Association Limited \(CSIA\)](#) whose 12 member associations represent more than 100,000 Corporate Secretaries and governance professionals across three continents has entered into a strategic collaboration with [Global Advisory Alliance \(GAA\)](#) to strengthen knowledge exchange across the international governance community.

While rooted in CSIA's international network, the collaboration is intended to have a wider impact, sharing knowledge and practical insights with the broader Corporate Secretary and governance community and bringing specialist perspectives to issues increasingly shaping board agendas.

CSIA President Funmi Ekundayo said: "Strong governance practices are essential for long-term value creation. This collaboration reflects CSIA's commitment to international dialogue and sharing governance practices that strengthen board effectiveness and stakeholder confidence."

At the centre of the collaboration will be a thought leadership programme drawing on CSIA's international community and GAA's advisory network. Through surveys, research, online events and practitioner contributions, the programme will track emerging governance priorities, compare how organisations are responding across markets and share practical findings with governance professionals and boards.

"Corporate Secretaries increasingly sit at the intersection of regulation, board decision-making and some of the most complex issues facing organisations," said Zahra Cassim, CEO of CSIA. "This collaboration will help our community learn from what is happening across different markets, access specialist perspectives and turn international experience into approaches they can use in their own organisations."

"Some of the most valuable governance lessons come from seeing how the same challenge is being addressed in different markets," said Kapil Lad, Founding Advisor and Emerging Markets Lead at GAA. "This collaboration brings experience from Africa, Asia, Europe and the Americas into the global governance conversation, while giving practitioners ideas they can adapt to their own markets."



CSIA and GAA have already collaborated on the briefing and white paper “[Reflections on the OECD 2025 Global Corporate Sustainability Report](#)” as well as an [executive briefing on governance amid geopolitical turbulence](#). We now invite you to join our next executive briefing, “[Board Effectiveness in an Era of Continuous Disruption](#)”.

Future initiatives will cover responsible AI and technology governance, board effectiveness, sustainability, climate-related risk and other emerging governance priorities.

“This is not about taking one approach to governance and applying it everywhere,” said Karel Krticka, Founder and Managing Director of GAA. “It is about learning from each other. CSIA members understand the challenges boards face in different markets, while GAA brings together advisers with experience across countries and sectors. By sharing that knowledge, we can develop practical ideas that boards and governance professionals can use.”

About CSIA

The Corporate Secretaries International Association Limited (CSIA) is an international federation representing Corporate Secretaries and governance professionals. CSIA provides a platform for its members and partners to exchange knowledge, experience and governance practices across jurisdictions. Through its international network, CSIA promotes collaboration, professional development and dialogue aimed at strengthening the governance profession and supporting effective governance globally.

About Global Advisory Alliance

Global Advisory Alliance (GAA) is an international alliance of independent advisory firms and senior specialists working with boards, companies, institutional investors and other organisations across governance, stewardship, sustainability, responsible investment and organisational transformation. The alliance enables members to extend their international reach, strengthens specialist capabilities, and assemble multidisciplinary teams for complex, cross-border client engagements.

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